

COURSE INFORMATION SHEET

LIGHT, LENS, AND VISION: A BEGINNER'S JOURNEY INTO PHOTOGRAPHY



MALTA UNIVERSITY CONSULTING

Days/Dates	July 2026: 8 th , 9 th , 14 th , 16 th , 21 st , 23 rd , 28 th and 30 th
Time	17:30 – 19:30
Number of Hours	16 hours
On-site or Online	On-site at Campus Hub , Block 'O,' Level 5, University of Malta, Msida
Fee	€ 155
Deadline	1 st July 2026
Aims/ Objectives	<p>This 8-session course introduces participants to the foundational skills of photography, covering camera operation, composition, lighting, and visual storytelling. By the end of the program, learners will gain both creative confidence and practical ability to capture compelling images and design their own photoshoots—whether for artistic expression, personal projects, or content creation.</p> <p>By the end of the course, participants will be able to:</p> <ul style="list-style-type: none">• Understand the core functions and settings of a digital camera or smartphone.• Recognise how exposure, composition, and lighting influence the quality and mood of an image.• Develop creative visual storytelling through thoughtful framing and subject choice.• Plan, organise, and execute a simple photoshoot from concept to final image.• Apply fundamental photography techniques to enhance content creation, branding, and personal projects.
Who should attend	This course is relevant to beginner and aspiring photographers interested in mastering the fundamentals of photography.
Course content	<p>Week 1 Introduction to Photography: <i>History, camera types, understanding light</i> The Exposure Triangle: <i>Aperture, shutter speed, ISO — the foundation of control</i></p> <p>Week 2 Composition Basics: <i>Rule of thirds, framing, balance, perspective</i> Lighting Fundamentals: <i>Natural vs. artificial light, direction, mood</i></p> <p>Week 3 Portrait Photography: <i>Working with people, expression, background management</i> How to Plan a Photoshoot: <i>Concept, location, mood boards, logistics, styling</i></p> <p>Week 4 Content Creation: <i>Shooting for social media and brand storytelling</i> Portfolio & Review Session: <i>Image critique, final shoot, and wrap-up discussion</i></p>

For further information kindly contact Malta University Consulting, Campus Hub, Block 'O' Level 7, University of Malta, Msida.

Tel: 21240746; Website: www.maltaconsulting.mt ; Email: trainingservices@muhc.com.mt

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Course Outcomes	<ul style="list-style-type: none">• Understand the core functions of a digital camera or smartphone.• Learn how exposure, composition, and lighting shape an image.• Develop creative storytelling skills through photography.• Gain practical experience in planning and executing a photoshoot.• Apply photography techniques to content creation and branding.
Teaching Methodology	<ul style="list-style-type: none">• Engaging illustrated lectures with live examples.• Practical in-class exercises and real-time demonstrations.• Weekly assignments for practice and improvement.• Group critique and feedback sessions to reinforce learning.
Required Equipment	<ul style="list-style-type: none">• Any DSLR, mirrorless, or smartphone camera.• Notebook or digital device for notes.• Access to simple editing or sharing tools (optional).
Trainer's Bio	Bernard Polidano is a professional fashion and portrait photographer with expertise in editorial, lifestyle, and brand storytelling. Bernard combines hands-on technical training with creative guidance to help students develop their own visual voice and practical confidence behind the camera.
Certification	Upon successfully completing the course with 80% attendance , attendees will receive a Certificate of Attendance from Malta University Consulting.

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